



Citrus Park
Baseball & Softball



Dear Sponsors:

As we begin our 2021 fall season, we are asking for your support to bring another great year of youth baseball and softball to Citrus Park!

CPSA's 2021 capital improvement goal is to revive our concession stand. We are hard at work to bring it back to life as 100% volunteer run for the full benefit of our park & its families. The concession stand is in need of equipment, painting, flooring, and needs to be fully stocked before we can open for business on August 8, 2021.

Your direct support to our capital improvements campaign will make it possible for CPSA to have its own home-grown revenue stream for years to come, enabling our association to expand its community impact by championing the virtues of character, courage, and loyalty. Through a volunteer-based model, our focus is to encourage participation, develop character and discipline, promote teamwork, and advocate citizenship and community pride. Indeed, an overarching goal of CPSA is to develop superior citizens rather than superior athletes.

Citrus Park Sports Association falls under the Cal Ripken Federal Group Tax Exemption and 501c3 status and Internal Revenue Code 501. Please consider Citrus Park Sports Association for your charitable contributions or advertising ambitions for 2021.

Our Board of Directors, Coaches, Parents, and everyone who is involved with our efforts extends our sincere gratitude for your consideration of supporting of our mission to promote, develop, supervise, and voluntarily assist in all lawful ways, the interest of those who will participate in our Program.

Sincerely,

Citrus Park Sports Association
sponsors@citrusparksa.org





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Field of Dreams Capital Improvement Sponsorship

Presenting sponsor of capital improvements featuring your logo on the facility or equipment

Company logo on our sponsorship page with link to your website. Fall Banner Deadline: July 15, 2021

Tax Deductible Contributions:

Platinum: \$2,500 | Gold \$1,500 | Silver: \$1,000 | Bronze: \$500

MVP Scoreboard Sponsorship (3 available)

4x8 Scoreboard with 2x8 Sponsor Panel attached below.

Company logo on our sponsorship page with link to your website

Tax Deductible Contribution: \$2,500.

World Series Sponsorship (6 available)

10x20 Backstop/Field Banner Sponsor

Company logo on our sponsorship page with link to your website.

Tax Deductible Contribution: Park Placement: \$1,750.

Grand Slam Sponsorship

6x25 Dugout/Batting Cage Banner

Company logo on our sponsorship page with link to your website

Tax Deductible Contribution: Park Placement: \$1,250.

Home Run Sponsorship

4x8 Outfield Banner

Your company name listed on our sponsorship page with link to your website

Tax Deductible Contribution: \$500

Slugger Sponsorship

Funds are used to provide for players who would not necessarily have an opportunity to play ball. They also help to offset cost of equipment and uniforms.

Your name and/or company name listed on our sponsorship page with link to your website

Tax Deductible Contribution: \$200

Family Fan Club

Family name & sponsor level listed on banner at park entrance. Fall Banner Deadline: August 15, 2021

Tax Deductible Contributions:

Platinum: \$750 | Gold \$550 | Silver: \$400 | Bronze: \$100





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Sponsorship Levels:

Field of Dreams: Platinum	Bronze	Silver	Bronze
MVP Scoreboard			
World Series			
Grand Slam			
Home Run			
Slugger			
Family Fan Club: Platinum	Gold	Silver	Bronze

Name of Sponsor: _____
 Address: _____
 Phone: _____ Website: _____
 Contact Name: _____ Email: _____

Field Preference for Scoreboard, World Series, Grand Slam, Home Run:

- T-Ball Field Roberts Field Hagan Field Junior/Senior Field Softball Field

How do you want your name to appear on the FoD or FFF Banner? _____
 (ideas: your name, company, in memory of, in honor of, the family of, etc)

Sponsor/Business Representative Signature & Date: _____

Please email artwork for inclusion on your banner to sponsors@citrusparksa.org
 (see artwork guidelines on last page)

Please mail (with completed form) to:

Citrus Park Sports Association
 Attn: Sponsorship
 PO BOX 341574
 Tampa, FL 33694

For League Use Only:

APPLICATION RECEIVED:	FIELD/POSITION:
PAYMENT DATE:	PAYMENT AMOUNT:
ACCEPTED BY:	CHECK#/CASH:
ARTWORK SUBMITTED:	SUBMITTED TO SIGN COMPANY:
APPROVED BY:	BANNER INSTALLATION DATE:





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General Guidelines for Artwork

File Types Accepted: Adobe Photoshop (.psd/.psb/.tif), Illustrator (.ai) and Indesign (.indd). Native files are preferred.

Scale: Art should be set up either Full size (100%) or 1/10 scale (1/10 of Full size)

Example: 6'h x 12'w Banner

Full Size = 72"h x 144"w

1/10 scale = 7.2"h x 14.4"w (the decimal point is always moved 1 place to the left to achieve 1/10 scale.)

Bleed: Provide 1" of bleed each side (see Billboard specs for information about bleed when it comes to billboards)

Example: 6'h x 12'w Banner + 1" bleed each side Full Size = 74"h x 146"w

(1/10 scale = 7.4"h x 14.6"w (the decimal point is always moved 1 place to the left to achieve 1/10 scale.)

Indicate bleed and actual size areas with use of the programs bleed settings (if applicable) or use of guides

Live (Safe) Area: The area in which to keep all the important information and graphics inside of. Live area is determined by type and size of the finishing required for the final product. Live area is always inside of your actual size (smaller).

Example: 6'h x 12'w Banner with 4 in pockets top and bottom; Hem (1 in) left and right sides.

Measure the size of the pocket (4 in) plus lin (total 5 in) down from the top of the actual size; up from the bottom of the actual size.

Measure the size of the Hem (lin) in from the left and right of the actual size.

Actual size of this banner 6'h x 12'w (72"h X 144"w) Live area for this banner (62"h X 142"w).

Keep all text and logos inside the live area; while the background images / color will go all the way out to the bleed area.

Color: CMYK color space with U.S. Web coated (SWOP) v2 profile

Call out any PMS Colors (Pantone + solid coated) PMS color matching not guaranteed with Raster files Build

all Blacks as Rich Black C:50/M:50/Y:50/K:100

Resolution: Build raster files at 70-200 dpi full size. When using 1/10 scale build at 700-2000 dpi.

Full Size Examples:

2ft x 4ft (document set up in total inches at 24 in x 48 in) = 200 dpi 4ft

x 8ft (document set up in total inches at 48 in x 96 in) = 100 dpi 1/10

size

Examples: 6ft x 12ft (document set up in 1/10 the total inches at 7.2 in x 14.4 in) = 700 dpi 14ft x 48ft (document set up in 1/10 the total inches at 16.8 in x 57.6 in) = 200 dpi (The smaller the final size, the higher the dpi.)

Program Specific Specs

Illustrator & Indesign:

Build the file at Full size or 1/10 scale Include appropriate bleeds

Consider the live area

CMYK color space with U.S. Web coated (SWOP) v2 profile Call out any PMS colors used (Pantone + Solid Coated Series)

Before Submitting Files:

Package the .ai/.indd (File / Package) before sending this will collect all the assets / fonts used in the file into a folder that can be submitted.

Non Packaged .ai/.indd files:

Covert all fonts to outlines Embed all linked assets *Submitting Files* - send the CSR:

A high-quality print ready file for each item being ordered

A low jpg of each item being ordered - CSRs do not have art programs to review your files with a breakdown of all the sizes, quantities, products with the corresponding art file names

Photoshop:

Build the file at Full size or 1/10 scale

Use the proper resolution for the file size / scale Include appropriate bleeds

Consider the live area

CMYK color space with U.S. Web coated (SWOP) v2 profile

Call out any PMS colors used (Pantone + Solid Coated Series) PMS color matching not guaranteed with Raster files.

Before Submitting Files:

Embed all linked assets

Send a layered .psb/.psd or Flatten file and save as a .tif with LZW compression

Submitting Files - send the CSR:

A high-quality print ready file for each item being ordered

A low jpg of each item being ordered - CSRs do not have art programs to review your files with a breakdown of all the sizes, quantities, products with the corresponding art file names.

